

PROGRAM PERIOD

Starts: January 1, 2020 Ends: December 31, 2020

<u>PURPOSE</u>

To provide a discount to AGCO employees, and other eligible parties ("Eligible Purchasers"), to purchase specific products manufactured and/or distributed by AGCO ("Eligible Equipment") for the Eligible Purchaser's personal use.

ELIGIBILITY & INCENTIVE

- Discount only available for purchases of new equipment for Eligible Purchaser's own personal use and ownership retained by Eligible Purchaser for a minimum period of six months after the purchase/delivery.
- · Discounts are not available for used, test or prototype units
- Purchase must occur from an authorized AGCO dealer in the United States or Canada
- Service and/or warranty procedures performed on the unit(s) will be in accordance with the normal policy set forth for all customers. This program provides no discounts for service or parts purchases
- · Discount amount is calculated based on the price of eligible equipment, excluding sales taxes and fees
- Purchaser must be 18 years of age, or older.

PROGRAM DETAILS

- Discount of 5% of DNET, exclusive of taxes and fees.
- Accompanying attachments and implements are also eligible, if purchased at the same time as eligible unit defined below.
- Each Eligible Purchaser may utilize this discount program up to two (2) times per calendar year, based on purchase date.
- Policy is subject to change without notice, at any time.

ELIGIBLE EQUIPMENT & PURCHASERS

| Brands | Product | Model | Discount | Eligible Purchasers* (as Defined Below) | | |
|---|---|--|----------|---|--------------------------------------|--|
| | | | | Current AGCO Dealer Employees | Current or Retired AGCO Employees | Current AGCO Employee Immediate Family Members |
| Massey Ferguson Challenger Fendt Gleaner Sunflower White Planter | New CUE Tractors 22.5 - 100 Eng HP | 1500, GC1700, 1700E, 1700, 2600, 2600H, 2700E, 4600M, 4700 Series | 5% | x | x | x |
| | >100 Eng HP Tractors | All Excludes CHMT900 | | N/A | x | x |
| | All Other Eligible New AGCO Equipment | All Excludes IDEAL Combines | | N/A | x | x |

*Eligible Purchasers are defined as follows:

Current full-time AGCO Dealer employees

o Excludes part-time, temporary or contract employees

Q1

Q2

Q3



- Current AGCO employees
 - o Includes full-time employees of AGCO Corporation, AGCO Canada, GSI Group and AGCO Finance
 - o Excludes part-time, temporary or contract employees
- Retired AGCO or AGCO predecessor company employees
- Immediate family members of current AGCO employees (as defined above)
 - o Parents / Step-Parents / Parents-in-law
 - o Full / Half / Step Siblings
 - o Spouse / Domestic Partner
 - o Children / Stepchildren Legal or Blood Relation

PROCEDURE

As an Eligible Purchaser (see above), you are eligible for special discounts on selected new equipment purchases you make from an authorized AGCO dealer. 1) Dealer must complete FORM – AGCO EMPLOYEE & FAMILY DISCOUNT PROGRAM to request and verify qualification of discount. Signature(s) are required. 2) The FORM (with completed customer information) must be emailed to <u>field.marketing@agcocorp.com</u>.

3) After verification, the respective discount will be entered as a transactional discount to be taken at retail settlement.

QUESTIONS

Questions regarding this policy guide should be referred to AGCO Field Marketing at: <u>field.marketing@agcocorp.com</u>. You can visit <u>www.agcocorp.com/employeediscount</u> for most up to date policy and forms.